

## The Third Work Force, My Money

Die dritte Arbeitskraft, mein Geld

Is this a guideline for multiplying your money? – not necessarily. At the very least, it's a playful plea for a fearless juggling of bonds and other instruments of the stock exchange that are generally frowned upon. A kind of didactic play to overcome self-incurred immaturity in financial matters. Michael Stauffer and an illustrious team of experts, amateurs, and concerned parties investigate why investing money in shares is not the devil's work, and why not even the stock exchange is inherently evil. Nowhere in the world is the per capita wealth as high as in Switzerland. According to the Federal Tax Administration, it is 323,700 Francs per person! Isn't it important to know how those funds are used? "Why are there so many people who don't manage their assets themselves?", one of the protagonists in Stauffer's audioplay asks himself. Another pulls his hair out at the mere attempt to open an online brokerage account. A third person invents a smiley terminal, of the sort found in airport toilets, to document her feelings when earning, spending, losing, and winning money.

The characters in Stauffer's audioplay embark on a journey towards a more aware and less fearful handling of money and the value it creates. Gradually, they manage to free themselves from stereotypical ideas and become active, and let their wealth – however they may have acquired it – work for them. Even Stauffer's tax inspector stops harassing people and starts a new life in freedom.

Stauffer's didactic play was created from transcripts of interviews, diary entries and an exchange of letters with the tax administration agency. Of course, it contains 'real' original sound bites from financial experts, too.

Submitting organisation: Schweizer Radio und Fernsehen - SRF / SRG SSR

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Producer: Mark Ginzler

Production Company: SRF

Key staff: Michael Stauffer, Mona Petri, Nils Althaus, Anne Sauvageot,

Lutz Wengorz, Mark Ginzler, Susanne Janson (Actors),

Michael Stauffer, Hanspeter Pfammatter,

André Pfammatter, Kevin Chesham, Julian Sartorius (Musicians),

**Christopher Findlay (Translation)** 

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