

The World According To Amazon

Le monde selon Amazon

‘Everything, right now’. Riding the digital revolution and betting on compulsive buying and immediate needs, Amazon has built the largest supermarket in the history of mankind by making all products and data throughout the world instantly available with just one click. As a commercial war machine, the company is colonising networks and designing gigantic storage spaces, not only to store its billions of tons of merchandise but also billions of megateras of digital data. Amazon’s cloud is thus essential today to the functioning of the Internet. At the head of this world empire is Jeff Bezos. As the richest man in the world, he is on a par with the most powerful heads of state on the planet. With his success to back him up, he claims to be reforming the concept of trade and labour. He unashamedly exposes his vision of a new organisation of humanity. After having conquered the Earth, he is now aiming for the Moon: his Blue Origin programme

Let’s meet the pioneers of the company – some of whom have distanced themselves from the company. Let’s also meet Amazon’s workers, in the first line of the system and its limits, throughout the world, on a daily basis. This film, led by a field investigation conducted for several years, proposes a dizzying dive into the world of Amazon, its story and view of the world.

Submitting organisation: **Little Big Story**
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Directors: **Adrien Pinon, Thomas Lafarge**
Camera: **Thomas Lafarge, Adrien Pinon**
Commissioning editor: **Renaud Allilaire**
Producer: **Valérie Montmartin; Sylvie Van Brabant (Co-producer)**
Production company: **Little Big Story**
Co-producer: **Films du Rapide-Blanc**
Key staff: **Mathieu Lere (Editing), Medhat Hanbali (Music),
Raphaël Pelissou (Production Manager France),
Amélie Lambert Bouchard (Production Manager Canada)**

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