

PRIX EUROPA 1987 - AWARDS

AMSTERDAM - 12 October 1987

In 1985 some European institutions had a dream: To create an event that could familiarize Europeans with their own continent in all its diversity. Something with television – a prize. It took some time but after 2 years a competition was established looking for outstanding TV programmes made by European regional or local TV stations. The dream had become a vision.

The driving force or rather the parents of the project: The Council of Europe and the European Cultural Foundation. They chose Amsterdam, Cultural Capital of Europe in 1987, to host the newborn prize in its first year and they found a perfect name for it - PRIX EUROPA. The first call for proposals was answered by 87 entries from 12 European countries.

PRIX EUROPA

★ PRIX EUROPA

Television Programme of the Year 1987

TO LIVE BY THE SEA / LEVA VID HAVET

Sweden, SVT Lulea

by Putte Palm and Gardar Sjödin



HRH Magriet from the Netherlands awarding the first PRIX EUROPA to Putte Palm and Gardar Sjödin